## A simple investment strategy: we find hidden champions.



|                          | Investment Strategy  | Reasoning   |
|--------------------------|--|---|
| Geography                | <ul><li>Austria</li><li>Southern Germany</li><li>Switzerland</li><li>Selected neighboring countries</li></ul>  | <ul> <li>✓ Economically stable region</li> <li>✓ Established quality standards</li> <li>✓ Strong export orientation</li> <li>✓ Succession opportunity</li> </ul>  |
| Sector Focus             | <ul><li>Small- and medium-sized enterprises</li><li>Industry agnostic</li></ul>  | <ul> <li>✓ Stable and proven businesses, mostly owner-led</li> <li>✓ Underserved by institutional capital providers</li> <li>✓ Investments across industries to diversify risk</li> <li>✓ CUDOS with strong fit to entrepreneurial environment</li> </ul> |
| Deal Type                | <ul> <li>Revenues above 10 mn EUR</li> <li>Qualified minorities to complete acquisitions</li> </ul>  | <ul> <li>✓ Focus on proven businesses</li> <li>✓ Contractual framework and CUDOS rights are more important<br/>then explicit shareholding percentages</li> </ul>  |
| Investment<br>Situations | <ul><li> Growth funding</li><li> Restructuring</li><li> Buy-Out</li></ul>  | <ul> <li>✓ Capital constraint due to changing banking landscape</li> <li>✓ Sector underserved by equity markets</li> <li>✓ Operational value creation with large impact in all three investment situations</li> </ul>                                     |
| Target Characteristics   | <ul> <li>Strategic fit - A high potential for operative value creation</li> <li>Double-digit growth (potential)</li> <li>Attractive risk profile</li> <li>Realistic and multiple exit scenarios</li> </ul> | <ul> <li>✓ CUDOS as growth facilitator to open up new opportunities</li> <li>✓ Unparalleled network opportunities</li> <li>✓ Team's proven track record in operational value creation and exit management</li> </ul>                                      |